



DOVER COLLEGE

#ONLINE

#Media

DECODE THE MEDIA THEORIES

- Hypodermic Needle Theory <https://www.youtube.com/watch?v=Qt5MjBlvGcY>
- 2 Step Flow Theory <https://www.youtube.com/watch?v=oGJi9KbQYiM>
- Use and Gratification Theory https://www.youtube.com/watch?v=aopqPs7rb_Q
- The Male Gaze <https://www.youtube.com/watch?v=5MpDbbvM3qo>
- Post-modernism <https://www.youtube.com/watch?v=1gltxEEVul>

GET INSIDE CINEMA

The BBC iPlayer has a series of 5 minute documentaries about all aspects of the cinema from teens to trains and clowns to cats, they decode all the key tropes of cinema.

<https://www.bbc.co.uk/iplayer/group/p07mj641?page=1>

UNDERSTAND COMPUTER GAMES

Did you know there is maths and science behind computer games. If you have seen the Russel Crowe film 'A Beautiful Mind' (Howard, 2001) you will know that this links computer games to decision making in real life. Learn how your leisure time playing computer games inform psychologists.

<https://www.youtube.com/watch?v=MHS-htjGgSY>

Can you devise a Game Theory situation and try it out on your friends and family, do they meet the Nash Equilibrium, what can that tell you about your friends and family?

MAKE YOUR OWN STORY

Did you know: film-maker Steven Soderbergh now only makes his feature films on an iPhone, this years biggest hit on Netflix 'Cobra Kai' (2018) started as a YouTube fan film, even 'Star Trek: The Motion Picture' (Wise, 1979) started as a fan film.

Make your own short film, it could be an original story, a fan film or just a fun animated short. You could shoot it on your smart phone and edit it easily either on the device or on a tablet or computer on free software such as iMovie.

How far can it go?

There are a number of Film Festivals dedicated to Smart Phone film makers:

<https://www.youtube.com/c/MobileFilmFestival/featured>

Some tips here: <https://www.youtube.com/watch?v=-6hCY2FT6AY>